

# Digital Signage Solutions

PCM can help get your message seen when and where you need it

## Get Your Message Heard

Digital signage lets you deliver engaging multimedia messaging at key locations with the ability to make up to the minute changes. We can help you with every aspect of your digital signage installation, from site surveys and planning to the deployment of Web-hosted or networked media players.



A Business Support Specialist is here to assist you. Call today to learn more.

**800-700-1000**  
**www.PCM.com**

From restaurants and shopping malls to corporate offices, bank branches and auto dealer showrooms, digital signage is becoming more prevalent as a way to engage customers, colleagues, and co-workers. It's changing the way we communicate — and it's often easier, faster, and less expensive than other signage programs. Messaging can be controlled from a central location, and content can be pushed out through your network or pulled down from the cloud.

### Choosing the Right Solution

A typical digital signage installation includes one or more display screens, one or more media players, and a content management server. One content management server may support multiple media players, and one media player may support multiple displays. Choosing the content strategy, display location, and best hardware is often helped by a solutions provider that can assist during the entire digital signage lifecycle.

Our Digital Signage Consultants will leverage the knowledge, processes, and support infrastructure developed over our 25 years of experience in delivering distributed computing solutions to design a solution that meets the specific and unique requirements of your digital signage project.

### Full Lifecycle Services

We are here to provide you with customized solutions — from start to finish — to meet your messaging needs, including:

- Site assessments and surveys
- Identifying the appropriate hardware and network configuration
- Equipment procurement, configuration, and installation
- Cabling



From retail locations to waiting rooms and airports to auditoriums, digital signage is the most engaging way to captivate any audience.

- Custom mount design and fabrication
- Recommendations for content creation software or content partners
- Network management software
- Full project management, systems integration, and nationwide logistics services
- Ongoing technical support and training
- Asset recovery services for your organization's outdated equipment

With the highest level Tier 1 manufacturer partnerships and authorizations, over 8,000 installations across the United States, and nearly 10,000 screens under service contract, you can be sure that we can meet the needs of your next digital signage deployment. Call your Business Support Specialist today.

## Our Digital Signage Partners:



SAMSUNG

