

The New IT Reality is Here



Greg Hacke

PCM Senior Consulting Engineer

Mobile device and security must be carefully managed in order to protect the security of both your organization's physical assets and its sensitive information.

Mobile device usage is overtaking traditional forms of computing including desktops and laptops. Many of the industry experts predict the use of mobile devices will surpass traditional systems in the next year, and that's only a part of the story in the changing IT landscape. Mobile devices extend the workplace, promising improved productivity and collaboration. But Bring Your Own Device (BYOD) policies are causing the latest paradigm shift in the workplace and IT management. BYOD introduces new risks to information security, compliance, and policy controls.

Mobile device use and security must be carefully managed in order to protect the security of both your organization's physical assets and its sensitive



information. According to an Info-Tech Research study, up to 30% of mobile devices are lost or stolen along with their corporate data and intellectual property.¹ In a BYOD environment, every misplaced smartphone, tablet, or laptop is a potential gateway to your sensitive systems. When users can access and modify data on unsecured devices, it creates additional risks for information control, malware, data corruption, and theft.

How PCM Can Help

With the explosive demand for enterprise mobility solutions, PCM stands at the forefront of Managed Solutions. Offering a holistic and secure solution providing end-to-end systems support, we can dramatically increase your organization's productivity while lowering your overall operating costs. With workforce solutions oriented around user success and significant reductions in IT staff, we drive down your Total Cost of Ownership (TCO) while producing a true solution.

With more than twenty years experience and dedicated processes, the PCM experience is the top of the game.

The entire process is managed and maintained wholly within PCM, which makes us a true single-source provider. Plus, our comprehensive service offerings cover the entire mobility process, from pre-deployment planning through device management and on to lifecycle management.

Planning

As with the introduction of any new technology into a business, it is important to plan a solution that is custom tailored to pair perfectly with the way your business uses mobile devices. Our consultants utilize their vast experience in Enterprise Mobility to help you design the correct solution for you and your users.

Acquisition

As one of the largest corporate resellers in the nation, we have access to the right products at the right price to help you get the most out of mobility in your business. Leveraging our relationships with top-tier technology vendors, such as Apple, Cisco, HP, MobileIron, AirWatch, and Fiberlink, we are uniquely positioned to help you and your business succeed.

Continued on back »

¹Available from <http://blog.infotech.com/new-research/it-should-get-out-of-the-cell-phone-business/>

Deployment

Deployment Services are processes designed to efficiently receive, image, ship, and deploy mobile devices based on the System Image(s) developed and tested through Lifecycle Management. This service leverages PCM Integration and Distribution Centers and is fully scalable and repeatable for large deployments of mobile devices.

Management

Mobile Device Management (MDM) is the software and process that enforces configuration and security policies for mobile devices across your business. By leveraging the solution, you can standardize application and policy settings across all devices regardless of manufacturer, model, owner of the device, geographical location, and more.

Service Desk Support

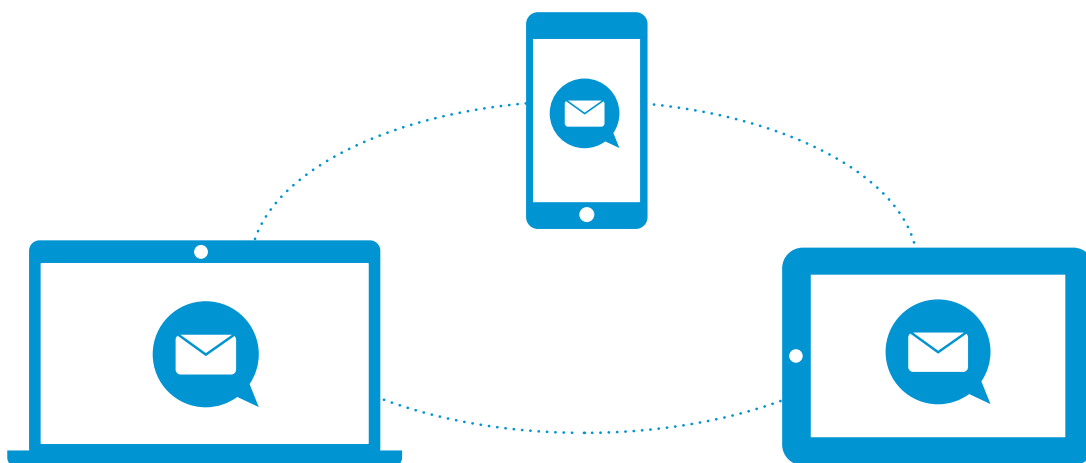
Service Desk Support for Enterprise Mobility Services include both end-user support and device hardware support. Our experienced U.S.-based Service Desk technicians take your calls, answer questions, and provide expert guidance regarding all aspects of the Enterprise Mobility Management service offering.

Lifecycle Management

Lifecycle Management is a core function of the Enterprise Mobility Management service offering. By managing both corporate-owned and employee-owned devices (BYOD), you benefit through standardized configuration, support, and policy enforcement throughout your business.

Success Starts at PCM

Successfully managing mobile devices is critical in today's workplace and can result in many business and workforce benefits. The cost of doing nothing will only delay the inevitable and increase risks to sensitive information and regulations as today's technology savvy workforce finds readily available workarounds, easily downloaded from "app stores" to enable access and off-line-storage of information assets. We stand at the forefront of Managed Mobility Solutions, and we're ready to help you gain control of this rapidly changing environment. ■



¹Available from <http://blog.infotech.com/new-research/it-should-get-out-of-the-cell-phone-business/>