

# VMware Promotions

Updated February 1, 2012

## Cloud Infrastructure and Management Promotions



### NEW! Free Training with vSphere Acceleration Kit with Management

February 1, 2012 – June 15, 2012

Free Instructor-Led Training with Purchase of Any vSphere Acceleration Kit with Management!

For a limited time, purchase of any vSphere Acceleration Kit with Management and get 35 Training Credits (\$3500 value) to use towards a variety of instructor-led and online self-paced training courses that will help you master the functionality in vSphere 5 or other VMware management products that maximize IT efficiency, security, multi-site availability, and application service levels.

vSphere 5 Standard Acceleration Kit with Smart Operations Management

VS5-STDM-AK-PRO (Commercial)

Upgrade from vSphere 5 Essentials

VS5-ES-SM-AK-UG-PRO (Commercial)

VS5-ES-PM-AK-UG-PRO (Commercial)

VS5-ES-EM-AK-UG-PRO (Commercial)

Upgrade from vSphere 5 Essentials Plus

VS5-EP-EM-AK-UG-PRO (Commercial)

VS5-EP-PM-AK-UG-PRO (Commercial)

VS5-EP-SM-AK-UG-PRO (Commercial)

vSphere 5 Enterprise Acceleration Kit with Business Production Management

VS5-ENTM-AK-PRO (Commercial)

vSphere 5 Enterprise Plus Acceleration Kit with Cloud Infrastructure Management

VS5-EPLM-AK-PRO (Commercial)

### Terms and Conditions

- VMware reserves the right to change or cancel this promotion at any time.
- This promotion cannot be combined with any other promotions or discounts.
- This promotion is available to all commercial, academic, and U.S. Federal end-user customers who place an order containing an eligible SKU through a VMware authorized reselling partner or directly with VMware. This promotion is not available to customers ordering from EMC or to customers whose orders are fulfilled through EMC. OEM partners and service providers ordering directly from VMware are also ineligible, except for orders via Enterprise License Agreements or purchase orders where the customer's name, address, email address and ship-to information is provided to VMware.
- Prices of eligible SKUs may vary by regions and resellers.
- See [http://www.vmware.com/landing\\_pages/vsphere-ak-2012-promo.html](http://www.vmware.com/landing_pages/vsphere-ak-2012-promo.html) for more information.

### NEW! Business Continuity/Disaster Recovery for Small Sites



February 1, 2012 – June 15, 2012

VMware's Business Continuity Promotion for small virtualization deployments.

SMB Promotion - receive 40% off a 75-VM pack of SRM Standard and vCops Ent for customers with up to 75 VMs.

VMware Business Continuity Promotion

VC-BCDR-PRO

### Terms and Conditions

- Customers buying VMware vCenter Business Production Bundle are eligible for this Promotion
- Eligibility for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) will not be affected by this promotion.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) are required.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware reserves the right to change or cancel this promotion at any time.
- See [http://www.vmware.com/landing\\_pages/business-continuity-disaster-recovery-promo.html](http://www.vmware.com/landing_pages/business-continuity-disaster-recovery-promo.html) for more information.

# VMware Promotions

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## NEW! Business Continuity/Disaster Recovery for Large Sites

February 1, 2012 – June 15, 2012

Customers with greater than 75 VM's receive business continuity and virtualize business critical applications with confidence through training credits packaged with the Business Production Bundle.

Customers receive 75 VMware Training Credits with every 75-VM pack of the Business Production Bundle.

VMware vCenter Business Production Bundle 75 Pack PROMO

VC-BPBUN-75-PRO

VMware vCenter Business Production Bundle 25 Pack PROMO

VC-BPBUN-25-PRO

Academic VMware vCenter Business Production Bundle 75 Pack PROMO

VC-BPBUN-75-APRO

Academic VMware vCenter Business Production Bundle 25 Pack PROMO

VC-BPBUN-25-APRO

### Terms and Conditions

- Customers buying VMware vCenter Business Production Bundle are eligible for this Promotion
- Eligibility for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) will not be affected by this promotion.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) are required.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware reserves the right to change or cancel this promotion at any time.
- See [http://www.vmware.com/landing\\_pages/business-continuity-disaster-recovery-promo.html](http://www.vmware.com/landing_pages/business-continuity-disaster-recovery-promo.html) for more information

## NEW! vSphere Essentials to Essentials Plus with VSA Upgrade



February 1, 2012 – June 15, 2012

Upgrade to VMware vSphere Essentials Plus with vSphere Storage Appliance for 35% off list price

Customers who purchased vSphere Essentials can now achieve business continuity by upgrading to vSphere Essentials Plus with vSphere Storage Appliance for 35% off list price and save more than \$2,700. vSphere Storage Appliance enables SMBs without shared storage hardware to leverage business continuity features such as vMotion, High Availability, and Data Recovery.

vSphere 5 Essentials to Essentials Plus with vSphere Storage Appliance Bundle

VS5-ESPLM-UG-PRO

### Terms and Conditions

- Customers that currently own a license for VMware vSphere Essentials are eligible to purchase the promotional upgrade to VMware vSphere Essentials Plus with VSA.
- This promotion is available to all commercial and U.S. Federal end-user customers who place an order containing an eligible SKU through a VMware authorized reselling partner or directly with VMware.
- This promotion is not available to customers ordering from EMC or to customers whose orders are fulfilled through EMC. OEM partners and service providers ordering directly from VMware are also ineligible, except for orders via Enterprise License Agreements or purchase orders where the customer's name, address, email address and ship-to information is provided to VMware.
- Promotion is not eligible for Volume Purchasing Program (VPP) or Transactional Purchasing Program (TPP) discounts, but purchases are eligible for VPP or TPP points.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) for vSphere Essentials Plus with VSA is required.
- No refunds will be issued for Per Incident Support purchased for Essentials.
- See [http://www.vmware.com/landing\\_pages/vsphere-vsa-upgrade-promo.html](http://www.vmware.com/landing_pages/vsphere-vsa-upgrade-promo.html) for more information.

# VMware Promotions

Updated February 1, 2012

## NEW! vSphere Essentials Plus to Enterprise Acceleration Kit Upgrade



February 1, 2012 – June 15, 2012

Upgrade to VMware vSphere Enterprise Acceleration Kit for 30% off List Price

Save 30% on upgrade to vSphere Enterprise Acceleration Kit and get the most out of your hardware. Align your IT infrastructure with your business needs by dynamically allocating and balancing computing resources with vCenter Server Standard and 6 CPUs of vSphere Enterprise.

vSphere 5 Essentials Plus to Enterprise Acceleration Kit

VS5-ESP-E-AK-UG-PRO

### Terms and Conditions

- Customers that currently own a license for vSphere Essentials Plus with active Support and Subscription (SnS) are eligible to purchase the promotional upgrade to vSphere Enterprise Acceleration Kit.
- VMware vSphere Acceleration Kits are limited to 1 per customer site.
- This promotion is available to all commercial, academic, and U.S. Federal end-user customers who place an order containing an eligible SKU through a VMware authorized reselling partner or directly with VMware. Academic discounts are not available for vSphere Acceleration Kits, so academic customers should purchase the commercial version of this promotion to receive the promotion pricing.
- This promotion is not available to customers ordering from EMC or to customers whose orders are fulfilled through EMC. OEM partners and service providers ordering directly from VMware are also ineligible, except for orders via Enterprise License Agreements or purchase orders where the customer's name, address, email address and ship-to information is provided to VMware.
- Promotion is not eligible for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) discounts, but purchases are eligible for VPP or TPP points.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) for vSphere Enterprise Plus Acceleration Kit is required.
- See [http://www.vmware.com/landing\\_pages/essentials-plus-ak-upgrade-promo.html](http://www.vmware.com/landing_pages/essentials-plus-ak-upgrade-promo.html) for more information.

## Cloud Application Platform Promotions

### NEW! Hyperic to vFabric Application Performance Manager

February 1, 2012 – June 15, 2012

For a limited time, customers who own vFabric Hyperic with a valid SnS contract can upgrade their web infrastructure monitoring solution to include the critical real-time perspective on application performance to better manage SLAs and the user experience for applications running in the cloud delivered by vFabric Application Performance Manager.

VMware vFabric Hyperic upgrade

VF-HYPM-C (Commercial)

VF-HYPM-A (Academic)

### Terms and Conditions

- Customers with current vFabric Hyperic license are eligible for this upgrade Promotion.
- Open Source Hyperic customers are not eligible for this upgrade promotion.
- vFabric Standard and vFabric Advanced Licenses are not eligible for this upgrade promotion.
- Eligibility for Volume Purchasing Program (VPP) or Transactional Purchasing Program (TPP) will not be affected by this promotion.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) are required.
- This promotion can be combined with any other promotions.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware reserves the right to change or cancel this promotion at any time.
- See [http://www.vmware.com/landing\\_pages/vfabric-apm.html](http://www.vmware.com/landing_pages/vfabric-apm.html) for more information.

# VMware Promotions

Updated February 1, 2012

## Desktop/End User Computing Promotions

### NEW! View 500 & 250 Pack Promotion – up to 25% Off



February 1, 2012 – June 15, 2012

Get 25% off the license list price for a 500 pack View Premier or 18% off the license list price for a 250 pack View Premier. Centralize desktop management in a private cloud for an entire project or division and achieve greater cost savings, reliability, and a superior end user experience.

VMware View 5 Premier Bundle 250 pack

VU5-P250-PRO

VU5-P250-APRO

VMware View 5 Premier Bundle 500 pack

VU5-P500-PRO

VU5-P500-APRO

#### Terms and Conditions

- Customers with current vFabric Hyperic license are eligible for this upgrade Promotion.
- Open Source Hyperic customers are not eligible for this upgrade promotion.
- vFabric Standard and vFabric Advanced Licenses are not eligible for this promotion.
- Eligibility for Volume Purchasing Program (VPP) or Transactional Purchasing Program (TPP) will not be affected by this promotion.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) are required.
- This promotion can be combined with other promotions.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware reserves the right to change or cancel this promotion at any time.
- See [http://www.vmware.com/landing\\_pages/view-500-promo.html](http://www.vmware.com/landing_pages/view-500-promo.html) for more information

### NEW! Free 50-user license for Horizon Application Manager

February 23, 2011 – June 15, 2012

For a limited time, customers who purchase vSphere Essentials Plus or higher edition receive 50-user license for Horizon Application Manager 1.5 plus one year of Basic Support and Subscription (SnS) at no additional charge. VMware will make the promotional licenses available to eligible customers after the product becomes generally available.

#### Terms and Conditions

- Promotion is valid for eligible purchases received by VMware, between February 23, 2012 through June 15, 2012 at 11:59 p.m. Pacific Time (PT).
- Purchases of all vSphere SKUs, vSphere acceleration kits, upgrades between vSphere editions and kits (except for Essentials), are eligible for this promotion.
- Each eligible purchase will receive fifty (50) Horizon Application Manager v1.5 user licenses and a corresponding one (1) year of Basic SnS on such licenses at no additional charge. SnS will start from the date of customer's redemption of their Horizon Application Manager v1.5 promotion code and is renewable at the end of the first year at the then-current list price.
- The promotion is limited to one (1) eligible order per customer.
- The VMware Horizon Application Manager v1.5 promotional redemption code will be emailed to eligible customers within thirty (30) days of the later of (a) Horizon Application Manager v1.5 becoming generally available or (b) VMware's receipt of the qualifying order.
- Customers must redeem their Horizon Application Manager v1.5 promotion codes by August 31, 2012 at 11:59 p.m. Pacific Time (PT).
- This promotion is available to all end-use customers who purchase eligible SKUs from a VMware authorized reselling partner, from the VMware website or directly from VMware, including true-up orders.
- However, this promotion is not available on any orders received by VMware from EMC. It is also not available to OEM partners ordering directly from VMware, except orders via Enterprise License Agreements or purchase orders where customer's name, address, email address and ship-to information is provided to VMware.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware reserves the right to change or terminate this promotion at any time.
- Eligibility for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) will not be affected by this promotion.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware is not responsible for lost promotion emails or customers' incorrect contact information.