

Sony® Internet TV powered by Google TV™

	NSX-GT1	NSX-GT1	NSX-GT1	NSX-GT1
Screen sizes measured diagonally.	24" Class (23.5" diag.)	32" Class (31.5" diag.)	40"	46"
Google TV™ Built-in				
Intel Processing				
Easy Search				
Multi-task/ Dual View				
Full QWERTY Remote				
Full HD Resolution				
LED Backlight		Edge LED	Edge LED	Edge LED
Built-in Wi-Fi® ³				
"Google TV Remote" App ⁴				
USB Input				
HDMI™ Inputs	HDMI x4	HDMI x4	HDMI x4	HDMI x4



Google TV™ Built-in

Television, meet Internet. Search the entire web³, TV listings and apps⁵ with Google TV built-in.



Intel Processing

Surf your favorite websites in no time with the powerful Intel® Atom™ (1.66 GHz) Processor.



Easy Search

Spend less time searching and more time watching. Simply type what you're looking for in the search box and get results from TV listings, video content, websites and more.



Multi-task/ Dual View

Watch TV and browse the Internet, at the same time, on the same screen with Dual View.



Full QWERTY Remote

Search and navigate with ease. The intuitive keypad with full QWERTY keyboard lets you type, scroll and control your HDTV.



"Google TV Remote" App

Download the free "Google TV Remote" app and use your iPhone™ or Android™ phone as a fully functional remote. Use the mouse pad, arrow keys, and the full range of buttons. You can even use voice search and sharing.⁴

SONY RETAILER NETWORK

¹Requires 3D content, 3D player, HDMI™ cable (at least 10.2 Gbps) and active 3D glasses (all sold separately). ²Skype (coming Spring 2011) requires TV firmware update and CMU-BR100 camera (sold separately). Subject to Skype's terms and conditions, which Skype has the ability to change at anytime. ³Broadband speed of at least 2.5 Mbps recommended (10 Mbps for HD). Video quality varies. Content is subject to change. Premium content may require additional fees or a subscription. Wireless connectivity requires 802.11 home network (802.11n recommended). Wi-Fi Ready models also require UWA-BR100 USB adapter (sold separately). ⁴Requires devices connected to the same wireless home network. ⁵Android Market available Summer 2011.

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CA4018

2011 Sony® BRAVIA® HDTV Comparison Chart

	Essential Quality				Stunning Innovation			Advanced Performance		
	BX320	BX420	EX500	EX523	EX620	EX720	HX729	NX720	HX820	XBR HX929
*Screen sizes measured diagonally: 22" Class (21.6" diag.) 32" Class (31.5" diag.) 55" Class (54.6" diag.) 65" Class (64.5" diag.)	22"/32"	32"/40/46"	40/46/55"	32"/40/46"	40/46/55"	32"/40/46/55"/60"	46/55"/65"	46/55"/60"	46/55"	46/55"/65"
Picture Quality										
Full HD 1080p Resolution	HD 720p									
3D in Full HD 1080p ¹										
Picture Engine										
LED Backlight				Edge LED	Edge LED	Edge LED	Dynamic Edge LED	Dynamic Edge LED	Dynamic Edge LED	Intelligent Peak LED
Motionflow™ Technology										
OptiContrast™ Panel										
Corning® Gorilla® Glass										
Connectivity										
Skype™ Ready ²										
Internet Streaming ³										
Built-in Wi-Fi ³										
Wi-Fi Ready ³ (adaptor sold separately)										
"Media Remote" App ⁴										
USB Input										
HDMI™ Inputs	HDMI x2	HDMI x2	HDMI x4	HDMI x4	HDMI x4	HDMI x4	HDMI x4	HDMI x4	HDMI x4	HDMI x4
Energy Efficient										
Energy Star										

2011 Sony® BRAVIA® HDTV Features

Picture Quality



Full HD 1080p Resolution

Enjoy brilliant full HD 1080p picture quality while playing Blu-ray Disc™ movies and PlayStation®3 games.



3D in Full HD 1080p

Immerse yourself in a world of 3D depth in Full HD 1080p picture quality, as only the leader in 3D technology can deliver. (3D active glasses required, sold separately.)¹



X-Reality™ Engine

Get enhanced contrast, picture brightness and clarity with Sony's exclusive technology.



X-Reality™ Engine analyzes each scene to improve picture quality.

X-Reality™ PRO Engine analyzes each scene pixel-by-pixel to improve even low-res web content for Sony's best picture ever.



BRAVIA Engine™ 2

Enjoy a sharp, vibrant picture with optimized color and contrast, plus significantly reduced picture "noise."



LED Backlight

See greater detail in dark scenes and crisp, bright whites with LED technology. Sony offers three different types:



Edge LED: Incredible contrast and slim design.

Dynamic Edge LED: Superb contrast and energy efficiency.



Intelligent Peak LED: Sony's most precise picture.



Motionflow™ XR Technology

Watch fast-action movies and sports with Motionflow™ XR technology. It reduces blur caused by quick camera movements, enhances image sharpness and creates a clearer picture overall.



As the level increases, so does picture smoothness and clarity. Sony offers four levels of Motionflow so you can select the one that's right for your viewing needs.



Motionflow™ 120 Technology

Experience smooth motion detail and clarity during fast-action scenes. This technology reduces blur and improves sharpness.



OptiContrast™ Panel

Enhance your viewing experience with Sony's exclusive panel technology that boosts contrast and brightness.



Corning® Gorilla® Glass

Enjoy an incredibly durable, remarkably lightweight, frameless design with Corning's exclusive Gorilla Glass.

Connectivity



Skype™ Ready

Stay connected to family and friends with video chats using Skype on your TV (Sony® compact microphone/camera required, sold separately).²



Internet Streaming

Watch hit movies with Netflix®, popular TV shows on Hulu Plus™ or user-generated video on YouTube™ streaming directly to your television. You can even listen to personalized music on Pandora® and much more.³



Wi-Fi® Technology

Connect to the best selection of movies, TV shows, music and videos.³

Built-in Wi-Fi®: Conveniently stream your entertainment and use your home network to share photos and more.

Wi-Fi® Ready: Connect a Wi-Fi® adaptor (sold separately) and instantly access all your favorites.



"Media Remote" App

Download the free "Media Remote" app and use your iPhone® or Android™ phone as a versatile remote control with full QWERTY keyboard.⁴



USB Input

Share your photos on the big screen or listen to your favorite music by connecting a digital camera, MP3 player, or USB storage device directly to your HDTV's USB input.



HDMI™ Inputs

Enjoy the convenience of using one cable per device to transmit HD audio and video signals (cable sold separately).

Energy Efficient



Energy Star

Save energy and money with televisions that meet the new, stricter, international Energy Star® 5.1 standard.

Your energy cost depends on your utility rates and use. The estimated cost is based on 11 cents per kWh and 5 hours of use per day. For more information, visit <http://www.ftc.gov/energy>.